

Learn.
Ideate.
Act.



Community Action

Creative Placemaking

Conclusions

We completed a survey of residents of three communities in February; Handley, Brentwood Stair and Beach Street. We received 27 responses, 13 for Handley, 6 for Brentwood Stair, 6 for Beach Street and 2 from outside the survey areas. Based on the level of response and the dwindling size of the action team we elected to pursue Handley as our first target location.

We completed a survey of Handley businesses in June. Of the 22 businesses invited to respond, seven did.

Neighborhood Inputs

Shopping, crime control, additional activities and streets were the main interests. Crime control and street issues are best dealt with by the city so the action team will focus on shopping and activities.

Generally, most residents shop, dine and obtain services out of the area. This implies an opportunity for business development.

Business Inputs

The business community serves the general community and an area wide basis. While the businesses don't feel they currently derive significant benefit from other local businesses, there is a feeling that more like businesses would be beneficial.

It is generally felt that local dining would be helpful, probably because it would induce people to spend more time in the area.

One suggestion was that a pop-up market or a Coffee Folk type of business would be a good way to draw in more people. The Creative Placemaking team has been doing research into this possibility.